

Press Release
St. Gallen – Hong Kong
June 15, 2020



MONUMENTAL PARTNERSHIP BETWEEN TAL APPAREL AND BLUESIGN TO STRENGTHEN TRANSPARENCY THROUGHOUT THE FASHION SUPPLY CHAIN

Apparel brands recognize the value of verifying safe components and inputs of their production processes with a high integrity system like the bluesign® SYSTEM

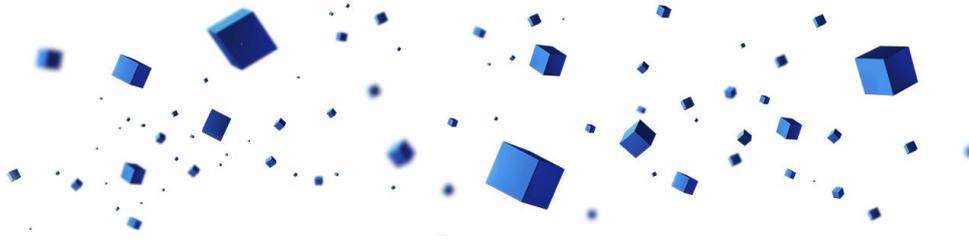
TAL Apparel, a leading garment manufacturer and one of the largest in the world, today embarked on a partnership with Bluesign. As brands and retailers are recognizing the value of transparency in every tier of their supply chain, the partnership will build trust, synergies and collaboration for chemical management throughout the supply chain.

An estimated 1 of every 6 dress shirts sold in the US made is by TAL, one of the most respected names in the apparel industry and internationally recognized for its high-quality finishing processes. The partnership between TAL Apparel and Bluesign demonstrates the level of trust that has grown between the two organizations and its leaders working towards a greater mission.

Dr. Delman Lee, President and CTO of TAL Apparel: *"We strive to be a leading sustainable manufacturer. We work diligently on the details and celebrate achieving real and credible impacts. We are proud to partner with Bluesign because they are truly committed to a sustainable supply chain. This has been a long time coming, and we look forward to continuing our work together with Bluesign and other supply chain partners in creating a sustainable future."*

The safety and security afforded throughout the Bluesign assessment and verification process is made possible by a closed circle of highly trained specialists. This ensures the integrity of intellectual property while establishing the desired transparency for brands and consumers, who have the highest expectations for responsibly made and safe products without compromising on quality or design.

Most notably, this partnership is a reflection of the trend of premium brands to incorporate transparency into their business strategy.



"I appreciate the time and care that TAL has taken in making the decision to partner with Bluesign. This allows our partnership to be founded on strong mutual trust and respect for each other's business practices and greater mission. This care and dedication are reflected in their professionalism. We are proud to enter into a partnership with such an influential organization," said Jill Dumain, CEO of bluesign technologies.

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About TAL Apparel

First established in 1947 in Hong Kong, TAL Apparel is one of the largest garment operations in the world, driven by a simple formula of combining quality garments, on time delivery and product innovation. Today, TAL Apparel is best known as the supplier of one out of every six men's dress shirts sold in the U.S. market, producing technologically advanced garments that combine superior styles, comfort, and functionality.

About bluesign technologies ag

The bluesign® SYSTEM is the key to sustainable textile production. It eliminates harmful substances right from the start of the manufacturing process, and it sets and monitors standards for environmentally friendly and safe production. This not only ensures that textile end products meet very stringent consumer safety requirements worldwide, but also gives consumers the confidence of purchasing sustainable products.

bluesign technologies ag was founded in 2000. Since then, the bluesign® SYSTEM has been adopted by worldwide leading textile and accessory manufacturers. Various key players in the chemical and machine industry rely on the bluesign® SYSTEM. Well-known brands in the outdoor, sportswear and fashion industry rely on the extensive knowledge that bluesign technologies ag provides worldwide.

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